

Stakeholder contributions to WIL



Engaging industry in WIL

- Good WIL is a partnership between university staff, students and industry partners
- Industry partners can be involved in a variety of ways, including:
 - Advising on industry requirements and standards
 - Supplying case studies or projects
 - Providing placement opportunities
 - Providing feedback on student work



Building a WIL partnership

- Industry partners will have varying capacities to be involved in WIL
- Negotiation required to balance all stakeholders' objectives and constraints
- Clear understanding of roles and responsibilities is essential
- Using a framework can help start the conversation

Criteria	Contribution		
	University	Industry	Students
Leadership	<ul style="list-style-type: none"> - Make WIL an explicit priority with funding and recognition 	<ul style="list-style-type: none"> - Provide explicit support and engagement - Establish a learning culture that readily assimilates students, encourages exploration of knowledge and contribution of student ideas. 	<ul style="list-style-type: none"> - Mentor peers - Involve student groups and collectives (e.g. DUSA)
Design and co-development	<ul style="list-style-type: none"> - Link theory to practice - Embed WIL opportunities - Scaffold WIL in course design including career development education, active learning, goal-setting and reflection - Support task/project development to ensure alignment with student capabilities and learning outcomes 	<ul style="list-style-type: none"> - Contribute content - Help structure learning as part of career - Support and encourage graduates to mentor students - Demonstrate and articulate value to industry - Co-construct tasks/projects to ensure alignment with student capabilities 	<ul style="list-style-type: none"> - Provide personal context and goals
Engagement and relationships	<ul style="list-style-type: none"> - Allow diverse relationships and spaces - Develop relationships with depth and with breadth - Be flexible in accommodating industry needs - Document roles - Establish clear processes and systems through which industry can contact and connect with the university 	<ul style="list-style-type: none"> - Be clear about what is possible in each case - Be open to multi-form relationships and activities - Collaborate with peer organisations to achieve scale, allow diversity and limit exclusivity within constraints of organisation - Co-develop industry role 	<ul style="list-style-type: none"> - Add in personal contacts and new opportunities - Be aware of related relationships - Link university and industry partner - Co-develop student role
Logistics and support	<ul style="list-style-type: none"> - Resource relationship management - Resource placement management, including legal, insurance and safety aspects - Resource student management 	<ul style="list-style-type: none"> - Be clear about own constraints and contribute information - Communicate appropriate timing/s for placement to ensure meaningful work is available - 	<ul style="list-style-type: none"> - Be clear about own needs and contribute information - Be aware of limitations
Induction	<ul style="list-style-type: none"> - Develop and provide documentation and communication - Develop standards for induction and orientation - Provide training for WIL supervisors and students 	<ul style="list-style-type: none"> - Contribute to collaborative training for WIL supervisors - Co-construct induction and local standards - Document industry requirements and processes (staff and students) 	<ul style="list-style-type: none"> - Co-construct induction - Set personal goals
Delivery	<ul style="list-style-type: none"> - Develop and provide documentation and communication - Provide academic supervision - Provide ongoing support and monitoring - Manage assessment and feedback 	<ul style="list-style-type: none"> - Provide WIL supervision - 	<ul style="list-style-type: none"> - Work with supervisors to interpret student role in each case
Assessment and feedback to students	<ul style="list-style-type: none"> - Design assessment and ensure compliance with university standards and policy - Provide feedback to students - Ensure alignment in learning design - Develop user-friendly feedback systems 	<ul style="list-style-type: none"> - Contribute to the development assessment tasks that are authentic to the industry and reflect skills that students will develop/use - Co-assess student performance - Provide formative, continuous and meaningful feedback 	<ul style="list-style-type: none"> - Engage in reflection and portfolio construction - Align artefacts with career progression/aspirations -
Evaluation	<ul style="list-style-type: none"> - Coordinate quality assurance and benchmarking - Review against regulation and industry standards - Review against user experience 	<ul style="list-style-type: none"> - Provide constructive feedback - Review against industry standards - Engage in process of continuous review and improvement 	<ul style="list-style-type: none"> - Provide constructive feedback - Review against student expectations and experience

Example: Induction

Stakeholder	Responsibilities
University	<ul style="list-style-type: none">- Develop and provide documentation and communication- Develop standards for induction and orientation- Provide training for WIL supervisors and students
Industry	<ul style="list-style-type: none">- Contribute to collaborative training for WIL supervisors- Co-construct induction and local standards- Document industry requirements and processes (staff and students)
Students	<ul style="list-style-type: none">- Co-construct induction- Set personal goals

Example: Assessment and feedback

Stakeholder	Responsibilities
University	<ul style="list-style-type: none">- Design assessment and ensure compliance with university standards and policy- Provide feedback to students- Ensure alignment in learning design- Develop user-friendly feedback systems
Industry	<ul style="list-style-type: none">- Contribute to the development assessment tasks that are authentic to the industry and reflect skills that students will develop/use- Co-assess student performance- Provide formative, continuous and meaningful feedback
Students	<ul style="list-style-type: none">- Engage in reflection and portfolio construction- Align artefacts with career progression/aspirations

What do you think?

- Does the framework reflect your experience of successful WIL?
Where are the gaps?
- Does this fit with your institution's policy/procedures?
- How does your institution assist teaching staff to work effectively with industry?
- Online survey – early 2018

Discussion: Sticky problems

- What's your sticky problem related to engaging industry?